

Client: Orrin Hatch  
 Product: Media  
 Campaign: Hatch - General - Spot TV :30

## Station Order

R&R Partners  
 837 East South Temple  
 Salt Lake City, UT 84102  
 801-746-5926

Rev #: 0

Flight From: 10/08/2012 to 11/04/2012

Estimate No.: 500-400  
 Contract No.:  
 Job No.:

Buyer Name: Amy Pedro  
 Sweeps: Share May 2012 -> HUT/PUT Nov 11

Market: SALT LAKE CITY  
 Station: KTVX  
 Station Contact: Dianne Downey

Actg. Order No.: 34597  
 WS Order No.: 33518  
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Station Gross Rate/ Total	Oct 08	Oct 15	Oct 22	Oct 29	Total Spots	DMA P 35-64 (R)
P2 1	MTWRF-- 06:00A-07:00A	EM 30	GOOD MORN UTAH ✓	\$150.00 \$450.00	1	1	1	.	3	0.7 \$214.29
	Comment: PREEMPT W NOTICE									
P1 2	MTWRF-- 06:00A-07:00A	EM 30	GOOD MORN UTAH ✓	\$250.00 \$250.00	.	.	.	1	1	0.7 \$357.14
	Comment: NON PREEMPT									
P2 3	MTWRF-- 07:00A-09:00A	EM 30	GMA ✓	\$200.00 \$1,200.00	2	2	2	.	6	1.0 \$200.00
	Comment: PREEMPT W NOTICE									
P1 4	MTWRF-- 07:00A-09:00A	EM 30	GMA ✓	\$300.00 \$600.00	.	.	.	2	2	1.0 \$300.00
	Comment: NON PREEMPT									
P2 5	MTWRF-- 04:00P-04:30P	EN 30	NEWS @ 4 ✓	\$250.00 \$750.00	1	1	1	.	3	1.2 \$208.33
	Comment: PREEMPT W NOTICE									
P1 6	MTWRF-- 04:00P-04:30P	EN 30	NEWS @ 4 ✓	\$400.00 \$400.00	.	.	.	1	1	1.2 \$333.33
	Comment: NON PREEMPT									
P2 7	MTWRF-- 05:00P-05:30P	EN 30	NEWS @ 5 ✓	\$250.00 \$750.00	1	1	1	.	3	1.3 \$192.31
	Comment: PREEMPT W NOTICE									
P1 8	MTWRF-- 05:00P-05:30P	EN 30	NEWS @ 5 ✓	\$400.00 \$400.00	.	.	.	1	1	1.3 \$307.69
	Comment: NON PREEMPT									
P2 9	MTWRF-- 10:00P-10:35P	LN 30	NEWS @ 10 ✓	\$550.00 \$1,650.00	1	1	1	.	3	1.3 \$423.08
	Comment: PREEMPT W NOTICE									
P1 10	MTWRF-- 10:00P-10:35P	LN 30	NEWS @ 10 ✓	\$900.00 \$900.00	.	.	.	1	1	1.3 \$692.31
	Comment: NON PREEMPT									
					\$7,350.00	6	6	6	6	24
						6.5		6.5		
							6.5		6.5	

### Monthly Totals

Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Oct	18	19.5	\$4,800.00	\$246.15
Nov	6	6.5	\$2,550.00	\$392.31
	24	26.0	\$7,350.00	\$282.69

Advertiser: Orrin Hatch  
Campaign: Hatch - General - Spot TV :30

**Station Order**  
SALT LAKE CITY - TV

Station: KTVX

Monthly Totals				
Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM

Comments

Campaign Remarks:

Upon receipt, fax signed confirmation of order to Amy Pedro at 702-939-4272.

All makegoods must be pre-approved by buyer and run within flight weeks/dayparts of same broadcast month.

All buys will be monitored on a weekly basis. Post logs are due to buyer on Tuesday following on-air week.

Two week standard cancellation policy applies with written notice.

Delivery guaranteed at 90-110%.

By: \_\_\_\_\_